

# Midwest Staffers' Spirits Rise A



Manager Donald Williams, 407, Aberdeen, S.D., is riding high as he draws attention to "Kresge's Giant Values" during the store's Crazy Days promotion. Some departments moved their wares onto the street.

Bloomington, Ill., 34—The staff extended sincere sympathy to Margaret Jarboe whose husband died after a long illness. . . . Vacations are in full swing at 34. Among those who have already returned are Ruth Harper from California, Wilma Myers from Arizona, Christine Schmidt from Tennessee, John Colbert from Iowa, Madge DeVon from Alabama, and Maxine Vinson from Colorado.

Deerfield, Ill., 50—Part-timer Joanne Austin was awarded a scholarship to the University of Illinois. . . . A surprise stork shower was given Corby Nelson by Edna Eckel. . . . Birthday celebrations for June included Brenda Galano, Flo Palmer and Roy Stover.

St. Joseph, Mo., 58—Maude Brondridge, former head of the infants-wear department, retired and is now spending her first weeks of retirement in leisure. The staffers wished her much happiness in her golden days. . . . At a banquet given by the Wesleyan Service Guild (an organization for employed women in the Methodist Church) Marie Furr, hardware, was the guest of honor. The club presented a "Marie Furr, Tonight This Is Your Life" script and gave the Kresgeite an honorary life membership in the organization.



Marie Furr, of the hardware department, 58, St. Joseph, Mo., poses at her counter. Members of the store helped to fete her at a Wesleyan Service Guild party with a service pin and an honorary life membership to the group.



Getting ready to enjoy a Kresge sando at 34, Bloomington, Ill., is former Judge Dewey Montgomery. Judge Montgomery has been a faithful customer at 34's fountain for 31 years.

## 71's Part-Timer Wins Panhellenic Scholarship

Des Moines, Ia., 71—Part-timer Sue Downey is the winner of the Des Moines Alumnae Panhellenic scholarship to Iowa State Teachers College. Co-workers wished her luck in her future plans. . . . Employees gathered for morning rolls and coffee at the bridal shower for Judy Ann Noble.

St. Louis, Mo., 72—To celebrate the 30th service anniversary of Ruby Sutton, bookkeeper, staffers arranged a party. She received gifts and cut her first grand opening ribbon—even though it was "just pretend." Manager Richard Joiner, District Manager Kenneth Keller and Manager Richard Reader, 537, St. Louis, Mo., were among those on hand to help Ruby celebrate. . . . The employees at 72 wished Mr. Keller much success in his new position as manager of 715, Houston, Tex. This new store will open in September.

Superior, Wis., 78—Mr. Clifford Markley, manager, transferred to 487, East St. Louis, Ill., and was given a farewell party by 78's staffers before he left.

Aurora, Ill., 81—Employees and their families enjoyed the first annual picnic held by 81. Baseball games were played, races run and there was plenty of food for everyone. . . . The winners of the nut and basket contests were Sarah Friedgen, Helen Goettinger, Alberta Robertson, Judy DeClark and Clara Parr.

## Store 82's Staffer Vacations in Europe

Kansas City, Mo., 82—Elizabeth Randall, dinnerware, is enjoying two months in England visiting her sister and other British relatives. She had not seen her sister in over 50 years. Staffers hope her stay is an eventful one. . . . Employees welcomed Assistant Manager Richard Odegaard as he rejoined the Kresge family after a short time away. . . . Sympathy was extended to Opal Rogers, footwear, on the death of her father.

Belleville, Ill., 88—Those sporting vacation tons and sunburns at 88 include Caryl Hellmeyer, Ann Rogger and Louise Gutwein. . . . The employees welcomed new stockman David Owens.

Jacksonville, Ill., 90—Helen Gilpin will observe her 25th service anniversary with the Kresge Company August 12, but staffers feted her with a surprise party in June. Helen was transferred to the newly opened 718, Hawthorne, Calif., and 90's employees wanted to help her celebrate. She received gifts, a corsage and greetings from store managers in the district.



Manager Richard Joiner, 72, St. Louis, Mo., cuts one of the cakes provided by staffers for his surprise birthday party. Employees eagerly await their piece.

St. Charles, Ill., 126—A group of staffers will take a trip to Chicago soon to see the Chicago Cubs team play. . . . Assistant Manager Al Meyer was transferred to 187, Palatine, Ill., and staffers wished him luck in his new surroundings. . . . Because the personnel had so much fun on the first few summer picnics, 126 decided to have many more before fall arrives.

Muscatine, Ia., 141—Judith Kruse replaced Marilyn Oberhaus in the office. The employees wished her success in her new duties.

Fort Dodge, Ia., 145—At the annual picnic the employees all enjoyed the games, swimming and eats. . . . Sympathy was extended to Annie Grey, food manager, on the death of her husband. . . . The summer brought many new staffers including Linda Nelson, Josephine Bartholomew, Linda Sills and Barbara Chase.

## Three at 151 Win Prizes For Banana Split Sales

East St. Louis, Ill., 151—Mr. Charles McKinney, food manager, awarded prizes to the girls who sold the most banana splits in three days. The winners were Eleanor Baxley, 128 splits; Alma Bacon, 97; Betty Jennings, 89. . . . The basket contest winners were Jo Whittenberg, Hazel English and Jessie Reynolds.

Waterloo, Ia., 152—The Waterloo east side business district was without electrical power for a day and employees at 152 worked with no air conditioning, refrigeration or check-out registers—on the hottest recorded day of the year. . . . A would-be burglar tried to break into the store late one night but ran into opposition. A policeman thought the sounded burglar alarm was a fire alarm and soon fire trucks and police cars were all chasing the man.

## 163's Manager Serves As Veep on Council

Sioux City, Ia., 163—Manager John McCabe was named vice-president of the Siouxland Merchandising Council's promotion committees. . . . A "the boss is away on vacation" contest was managed by Assistant Managers Jerry Trangrud and John Kucera. The employees were split into two teams and tried to outdo each other in sales.

Two Rivers, Wis., 169—Mayme Havel, needlework department, returned after an illness. . . . Lillian Kershek, head of office personnel, and her husband attended an Eagles state convention. She was a state trustee and told many interesting tales when she returned.

Champaign, Ill., 174—The staff congratulated Assistant Manager Eugene Keppeler when he received his own store, 436, Fairbault, Minn. They were sorry to see him leave 174 but wished him success in his new position.

Elgin, Ill., 177—Over 4,000 geraniums were sold by displaying them in the store's foyer. . . . Winners of the basket contest were Alice Eklund and Belle Stove.

Galesburg, Ill., 179—Remodeling is being done and the staff hopes the customers will find the new changes satisfactory. . . . Doris Anderson is the new food manager.

## Opening at Remodeled 181 Features Huge Bargains

Oshkosh, Wis., 181—The big day at 181 was the awaited grand opening after remodeling changes. Harry D. Stayton, Midwest regional manager and former manager of 181, attended the festivities with his wife, Rose Brechlin, office, who has 39 years of service, cut the opening ribbon. The grand opening special sales were well received by the public. All purchases had to have a coupon accompanying them. Records sold for eleven cents, goldfish for three cents and ivy plants for three cents.

Salina, Kans., 197—Manager Maxwell Parsons received staffers' congratulations upon his election to second vice-president of the Salina Jaycees. . . . Assistant Manager Robert Ehrhart won first place in the first flight of the Salina Golf Tournament, and placed seventh in the entire tournament. . . . Employees welcomed Brian Peterson and John Griebel as trainees.

## Staffers Summer Fun



Doing their part to enhance the tennial celebration are employees in old fashioned clothing. They Genevieve Fischer, Carolyn Bug DeLapp and Lenora Holt. Kneeli Tell and Manager Tom Wolfe.



Customers rush in to take advantage of remodeled 181, Oshkosh out free samples of food to pass around stands back and greets customers.

## 202's Staff, Merchants Visit Fair Via Caravan

Appleton, Wis., 202—Staffers cooperated with downtown merchants and promoted a day at the Outagamie Fair. A caravan left the city one evening and drove 20 miles to Outagamie with a police escort. . . . Carolyn Hartford was awarded a \$200 scholarship to the college of her choice. It is renewable for four years. . . . A sidewalk sale in July drew many crowds to 202 and was a big success.

## 210 Has Beauty Finalists And Basketball Champ

Marshalltown, Ia., 210—Carol Hall, pets, was one of five finalists for Rose Queen at State Center. . . . Assistant Manager Bill Wantiez's son was voted player of the week on the State Champs basketball team. . . . Ellen Everton, daughter of Ruby Everton, was voted Miss Congeniality in the Miss Marshalltown contest. . . . Co-workers bid farewell to Stockman Don Oetkers and welcomed Ray Pickrell who took his place.